

WHERE THE CONSTRUCTION INDUSTRY COMES TOGETHER

**Construction
Week**
MIDDLE EAST
MEDIA PACK 2022

DIGITAL



WEBSITE

ConstructionWeekOnline.com is the resource-of-choice for contractors, consultants, developers, and suppliers. The website attracts readers from across the globe, with a wide array of stories ranging from breaking news, project updates, contract wins, tender awards, our annual rankings, and the digital edition of the monthly magazine.

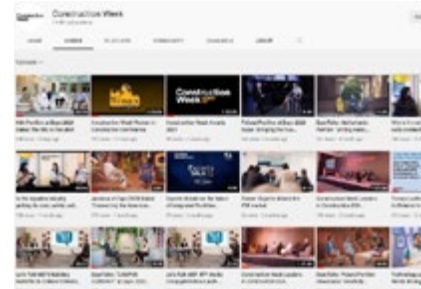
It is the digital home for our content, and where the latest construction and engineering news is published first.



NEWSLETTERS

Our daily e-newsletter brings the latest news, insight, and analysis directly to your inbox, so you can keep up to date wherever you might be.

Read by industry stakeholders across the globe, the *Construction Week Middle East* newsletter helps set the daily agenda for business leaders, who rely upon our reporting to make key decisions. You can subscribe to the newsletter through our website to be the first in the know.



MULTIMEDIA

Construction Week Middle East's YouTube channel is home to some of the most engaging interview with industry leaders. It hosts Expert Interviews, Behind The Mic, InSite and Icons Deconstructed.

Construction Week Viewpoint – our podcast series – answers your questions on all topics impacting the region's construction market – from site tech and productivity, to early involvement and health & safety.



SOCIAL MEDIA

Construction Week Middle East has an extensive social media presence, reaching a wide audience through LinkedIn, Twitter, Instagram, and Facebook to provide regular updates with the latest news, interviews, and analysis where you are.

The ConstructionWeekOnline.com – Professional Network on LinkedIn is a select group which allows construction professionals to network, discuss news, and make connections.

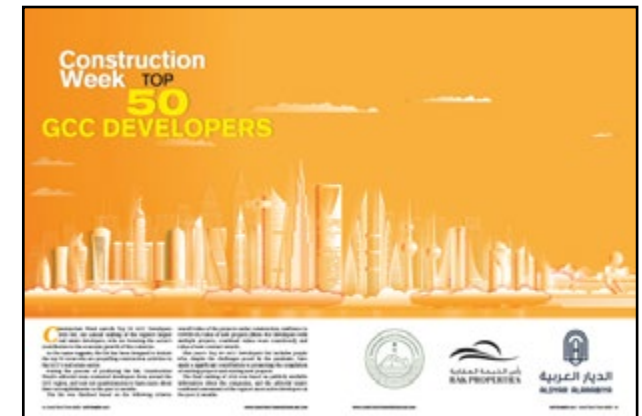
PRINT



Our monthly magazine features exclusive columns from the industry leaders, expert analysis, industry event coverage, industry-leading rankings, news analysis, site visits, features, and in-depth reporting on the region's construction and engineering sector.



Exclusive columns



Industry-leading rankings



Features



Industry event coverage

EVENTS



Construction Week Awards

Every year the Construction Week Awards honours the individuals and businesses who have excelled over the past 12 months from the Middle East's construction industry. The event is a meeting point for the industry, bringing together business leaders from all construction verticals to network and recognise excellence.

In 2021, the awards for the first time recognised achievements in 22

categories introducing new categories, namely Fit-out Contractor of the Year, Modular Contractor of the Year, Fire Consultant of the Year, as well as Client Excellence Award.

With a legacy of 17 years, the Construction Week Awards has grown stronger as the publication has intensified the judging process. It has become an indicator of the sector's underlying strength.

Women in Construction Summit

The Women in Construction Conference was launched in 2021 to address the movements taking place to push equality, diversity and inclusion (EDI) across the board and on sites. It also reflects on the industry's drive towards realigning work place policies to create equal opportunities.

The conference was hosted in partnership with UN Women discussing topics including generating better opportunities for graduates to retaining and recruiting talent based on skillset and creating roles models by promoting women to managerial roles.



NEW IN 2022

Dispute Resolution KSA

Construction Week Middle East is hosting the first ever Dispute Resolution Question Time KSA Summit to gather legal experts actively involved in the Kingdom's construction sector to answer key questions about claims, arbitration and construction disputes.

Leaders in Construction

Construction Week Middle East organises and hosts country-specific editions of the Leaders in Construction Summit to gather professionals and industry experts to network and discuss topics over several panel discussions during a one-day event.

Having begun with our Leaders in Construction UAE Summit, the event has expanded into Saudi Arabia, Egypt, Qatar, with potential expansion in Kenya.



EDITORIAL CALENDAR 2022

MONTH	EDITORIAL FOCUS	LANDMARK SECTIONS	COUNTRY FOCUS	EVENTS/SPECIAL COVERAGE
JANUARY	Business expansion	Saudi F1	GCC	Construction Week Awards
FEBRUARY	Construction focus – Dubai budget	Contractual Obligations	UAE	SteelFab 2022 Conference
MARCH	Equality, Diversity, & Inclusion (EDI)	Top 20 Egypt Developers	GCC	Dispute Resolution Question Time Dubai
APRIL	Sustainability – ESG	Top 50 KSA Construction Firms	Saudi Arabia	FPF, KSA Infrastructure Summit
MAY	Cost Consulting	Scaffolding	GCC	–
JUNE	H1 2022 – review	Power 100 list	GCC	Dispute Resolution Question Time KSA
JULY	KSA Gigaprojects	Knowledge Partner – KSA Economy	Saudi Arabia	–
AUGUST	Smart Cities – Urban Planning	EPC Contracts	GCC	Leaders in Construction Egypt, Leaders Kenya
SEPTEMBER	Real Estate	Top 50 GCC Developers List	GCC	–
OCTOBER	Infrastructure Development	Knowledge Partner – Egypt Economy	GCC, Egypt	Leaders UAE, Leaders KSA,
NOVEMBER	FIFA World Cup 2022	Supply chain analysis	Qatar, Egypt, Kuwait	Leaders Qatar, Leaders Kuwait, CW Egypt Awards
DECEMBER	Year in review 2022	Utility projects	GCC	CW KSA Awards, CW Qatar Awards

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Editorial contact

Ranju Warriar

EDITOR IN CHIEF

Tel: +971 4 444 3385

Email: ranju.warrier@itp.com

EVENT CALENDAR 2022

MONTH	EVENTS	DATE
JANUARY	-	-
FEBRUARY	Dispute Resolution Question Time Dubai	22 FEBRUARY
MARCH	KSA Infrastructure Summit	29 MARCH
APRIL	-	-
MAY	Dispute Resolution Question Time KSA	18 MAY
JUNE	-	-
JULY	-	-
AUGUST	-	-
SEPTEMBER	Leaders in Construction UAE Summit	14 SEPTEMBER
	Dispute Resolution Question Time UAE	14 SEPTEMBER
	Leaders in Construction KSA Summit	28 SEPTEMBER
OCTOBER	Leaders in Construction Egypt Summit	04 OCTOBER
	CW Egypt Awards	04 OCTOBER
	Women in Construction Summit	12 OCTOBER
NOVEMBER	CW KSA Awards	09 NOVEMBER
	CW Awards 2022	24 NOVEMBER
DECEMBER	-	-

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Editorial contact

Ranju Warriar
EDITOR IN CHIEF

Tel: +971 4 444 3385

Email: ranju.warrier@itp.com

RATE CARD



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DIGITAL

ELEMENT	USD
STANDARD UNITS DESKTOP	
Leaderboard	100
Vertical White Space Banner	90
MPU	85
EDM	400
E-newsletter (one week)	2,000
Overlay	120
Content Marketing	8,000
Knowledge Partnership	12,000
Press Release	2,500
Whitepaper	15,000
Podcast	5,000
YouTube Video	6,000
Webinar	20,000
Social Media Post	1,500

PRINT

ELEMENT	USD
Full Page	6,000
Half Page	4,000
Inside Front Cover	7,000
Outside Back Cover	8,000
Advertorial	8,000
Double Page Spread Advertorial	15,000

EVENTS

EXECUTION	USD
Dispute Resolution Question Time	10,000
KSA Infrastructure Summit	15,000
Leaders in Construction Summit	10,000 - 30,000
Construction Week Awards	15,000 - 40,000

Commercial contact

ConstructionWeekOnline.com

Anup Nagpurkar
COMMERCIAL DIRECTOR
Tel: +971 4 444 3573
Email: anup.nagpurkar@itp.com

Moutaz Gadelhak
SENIOR SALES MANAGER
Tel: +971 4 444 3177
Email: moutaz.gadelhak@itp.com