



Construction Week

MIDDLE EAST

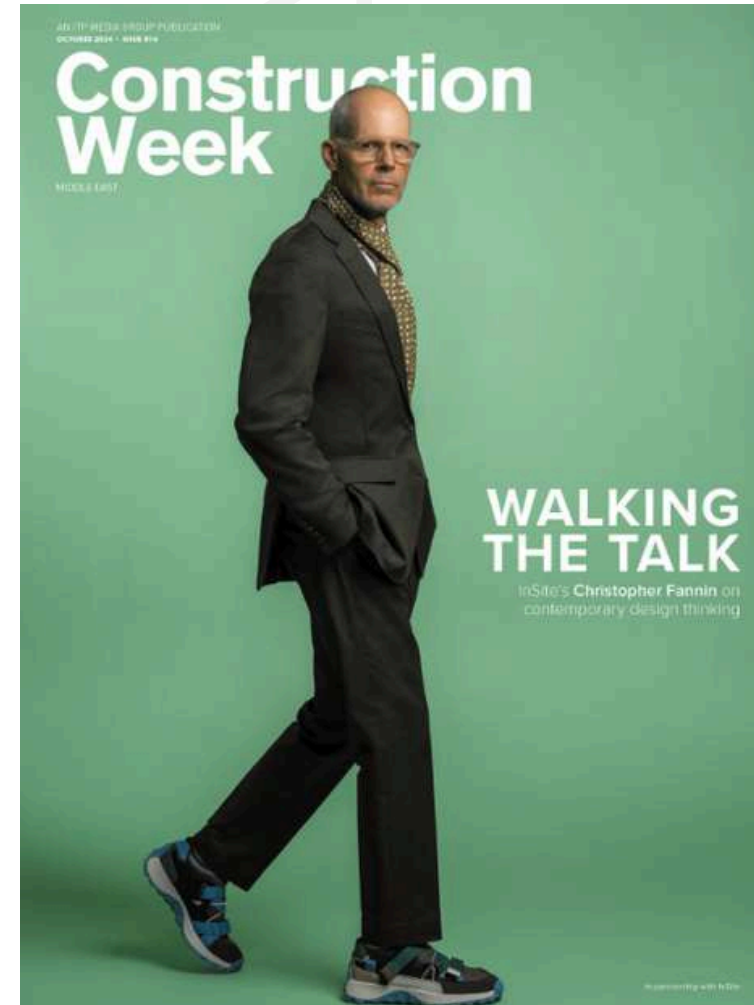
Media Kit 2025

Who we are

Construction Week Middle East is the region's leading construction magazine, offering top-notch coverage of the industry across key markets, including the UAE, Saudi Arabia, Oman, Qatar, Bahrain, and Egypt.

From major contract wins and project launches to leadership perspectives, sustainability innovations, and cutting-edge technology, our content empowers industry professionals with the knowledge they need to stay ahead.

This year, our mission is to elevate your understanding of the construction industry and provide actionable insights that matter. *Construction Week Middle East* is your essential resource to navigate the complexities of the industry and maintain your competitive edge.



Print

Our monthly print magazine is the cornerstone of the region's construction industry, delivering exclusive content that informs, inspires, and educates.

Each issue features in-depth interviews with high-profile industry leaders, insightful opinion pieces, engaging Q&As, and the latest updates shaping the construction landscape.

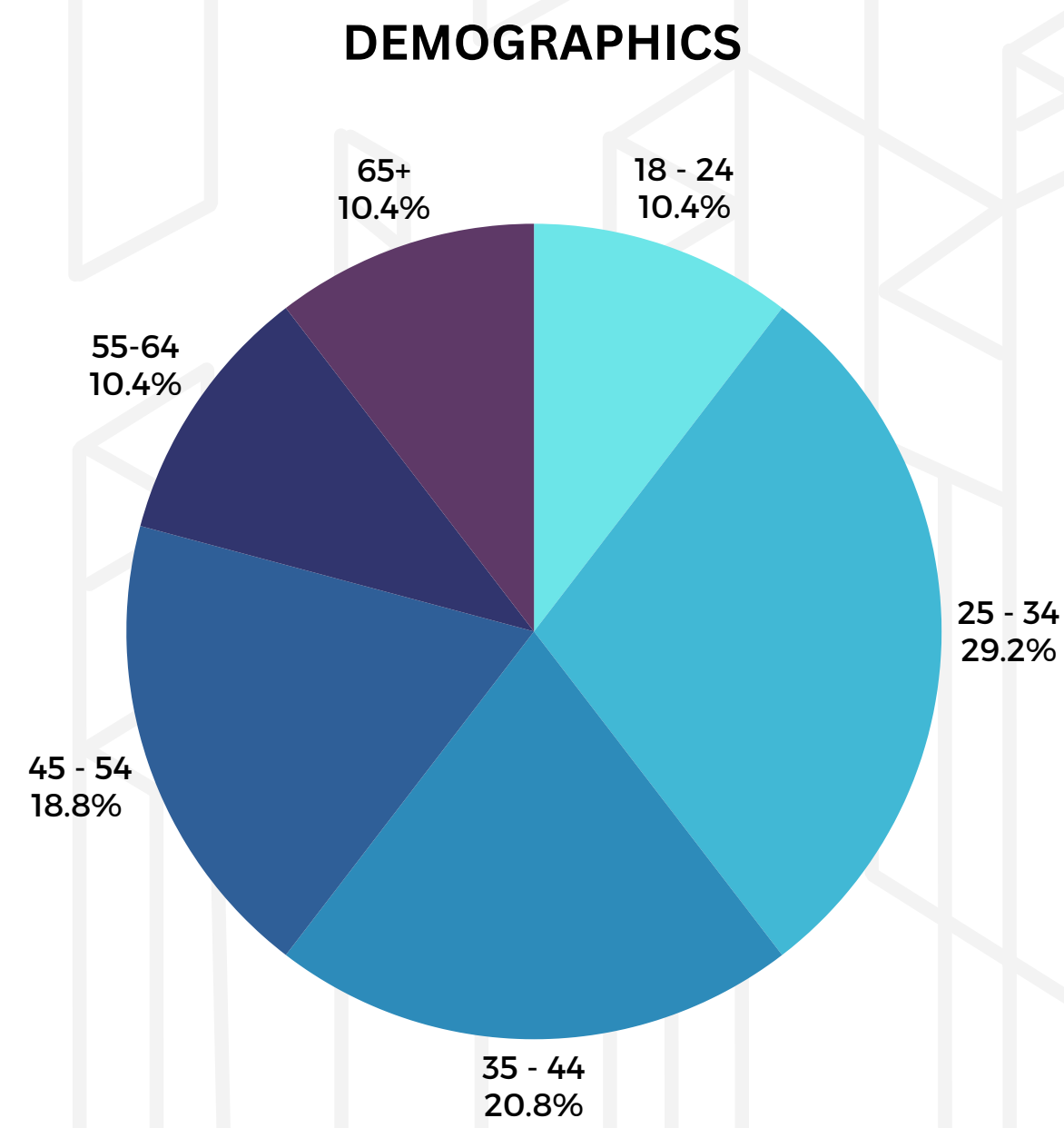
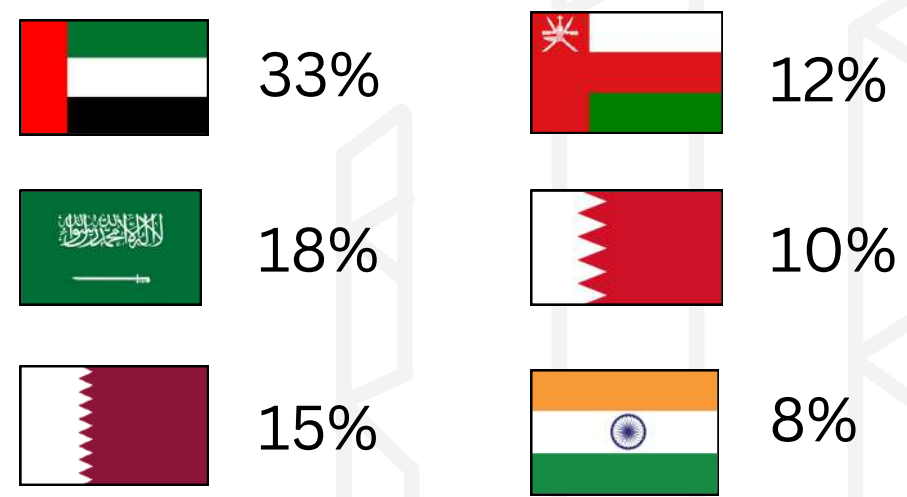
Every year we release comprehensive rankings such as the Power 150, the Top 50 GCC Developers, and the Top Construction Companies in the Middle East.

For professionals seeking to stay ahead in the industry, *Construction Week Middle East* magazine is an essential resource.



Audience and circulation

Construction Week is distributed across major construction hubs in the Middle East, including Dubai’s Business Bay, Riyadh’s King Abdullah Financial District, and leading offices of contractors, developers, and consultants. Key industry events include The Big 5, Cityscape Global, Future Buildings Forum, and Saudi Infrastructure Expo.



TARGET AUDIENCE

- C-Suite Executives
- Business Leaders
- Real Estate Developers
- Multinational Corporations
- Contractors & Consultants
- Project Managers
- Government Officials
- Architects & Engineers
- Construction Technology Innovators
- Infrastructure Specialists

Previous covers

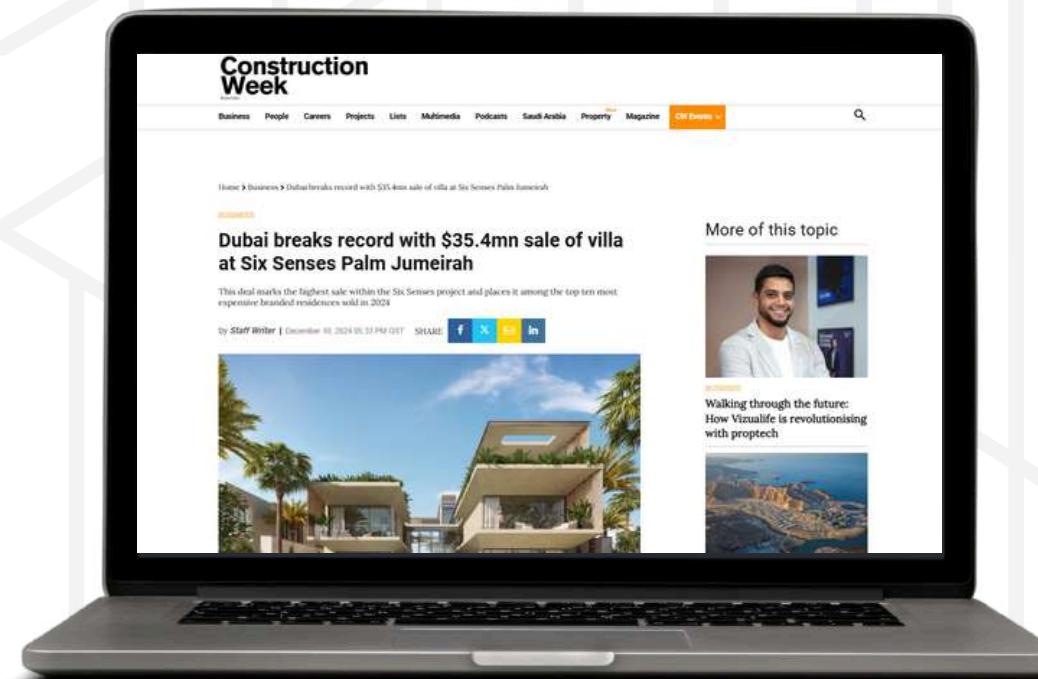
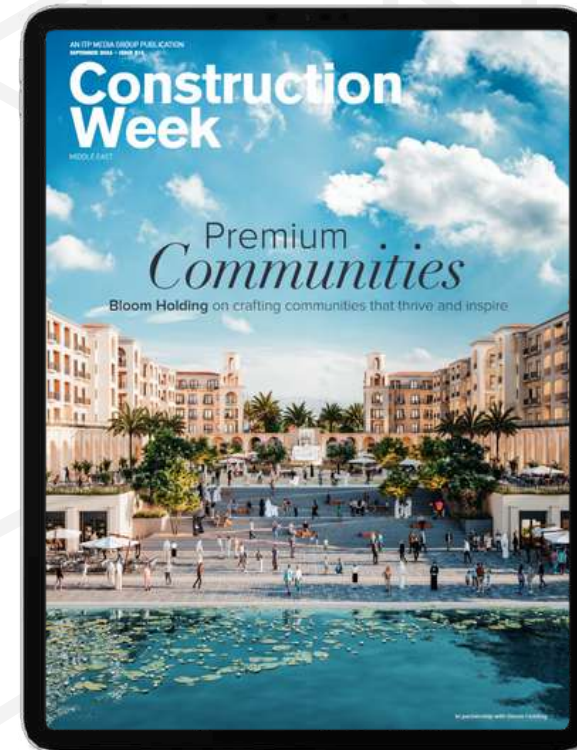


Digital and Social

Construction Week Middle East is constantly expanding its digital footprint. With a strong and growing base of subscribers and followers, our digital platforms provide vital industry insights, breaking news, and in-depth analysis that keep our readers ahead of the curve.

From real-time updates on contract wins and project launches to exclusive interviews, expert opinions, and trends in sustainability and technology, we connect across the website, social media channels, and daily newsletters.

Our comprehensive digital presence ensures that our audience remains informed and equipped with the latest tools and knowledge to thrive in the evolving construction landscape. By connecting professionals with actionable insights, we drive industry growth and success.



1.6MN
Page Views

1.2MN+
Social Media Followers

75,000+
Newsletter Subscribers

Multimedia



VIDEO



Our video series showcases exclusive interviews with the **biggest names and sharpest minds in construction**, real estate, and infrastructure. Gain valuable insights and hear impactful stories shaping the built environment of the Middle East and beyond.

PODCAST



Construction Voices delivers engaging discussions with industry experts, offering in-depth analysis of the Middle East's construction sector, trends, and pressing topics. Stay informed and inspired with expert insights and project commentary.

Events and Conferences



As a platform for knowledge-sharing and collaboration, our events bring together the brightest minds to present, debate, discuss and celebrate the latest developments shaping the construction landscape.

Our tailored conferences discuss critical topics such as sustainability, empowerment, and leadership, equipping attendees with insider insights and actionable strategies. Our two flagship award ceremonies celebrate excellence, shining a spotlight on the industry's top players and recognising their hard work and achievements.

If you're looking to expand your network, gain exclusive knowledge, or showcase your expertise, *Construction Week Middle East* events are your gateway to making a meaningful impact in the construction sector.



Events and Conferences



EVENT	PLACE	MONTH
Green Infrastructure Summit	Saudi Arabia	February
Construction Technology Conference	UAE	February
Women in Construction Conference	UAE	March
KSA Real Estate Summit	Saudi Arabia	May
Dispute Resolution Conference	UAE	May
Leaders in Construction: Saudi Arabia	Saudi Arabia	September
Leaders in Construction: Middle East	UAE	September
Construction Week Awards: Saudi Arabia	Saudi Arabia	November
Construction Week Awards: Middle East	UAE	November

Partnering with Construction Week Middle East connects you to the region’s top construction leaders, innovators, and decision-makers. Our events provide unparalleled opportunities to network, share insights, and celebrate industry excellence.



Editorial Calendar



MONTH	CONTENT FOCUS	SPECIAL REPORT
January	<ul style="list-style-type: none">Construction trends in 2025 [GCC]	<ul style="list-style-type: none">Technology in construction
February	<ul style="list-style-type: none">Ultra-luxury residential projects in Dubai [Big 5 Saudi]	<ul style="list-style-type: none">Real estate in Saudi Arabia
March	<ul style="list-style-type: none">Equality, diversity, and inclusion in the industry [Middle East focus]	<ul style="list-style-type: none">She-Builders: Top 20 most influential women in the industry
April	<ul style="list-style-type: none">Urban planning	<ul style="list-style-type: none">Top 30 KSA Contractors
May	<ul style="list-style-type: none">Infrastructure and PPPs [Qatar focus]	<ul style="list-style-type: none">AI & Digitalisation
June	<ul style="list-style-type: none">Middle East H1 2025 review [Big 5 Egypt]	<ul style="list-style-type: none">Power 150: Top construction leaders of 2025
July	<ul style="list-style-type: none">Hospitality developments [Saudi Arabia focus]	<ul style="list-style-type: none">Gigaprojects in Saudi Arabia
August	<ul style="list-style-type: none">Influence of global architecture in the Middle East [Bahrain focus]	<ul style="list-style-type: none">Bahrain construction
September	<ul style="list-style-type: none">Construction safety [Saudi Infrastructure Summit PIF]	<ul style="list-style-type: none">Top 50 GCC developers
October	<ul style="list-style-type: none">Sustainable construction [UAE focus]	<ul style="list-style-type: none">Modular construction
November	<ul style="list-style-type: none">The evolution of building design [Cityscape Global Saudi]	<ul style="list-style-type: none">Architect of the year
December	<ul style="list-style-type: none">CW Awards issue 2025 [Big 5 Global]	<ul style="list-style-type: none">Year in review: Industry milestones

Work with us (print)



PRINT ADS	USD
Outside back cover	15,000
Inside front cover	10,000
Inside back cover	10,000
Double page spread	15,000
Full page	8,000
Belly band (Specs on application)	15,000
Brand inserts (Specs on application)	On request

PRINT CONTENT	USD
Cover story	On request
Thought leadership	15,000
Brand view	12,000
Interview	10,000
Product announcement	5,000

Work with us (digital)



DIGITAL ADS [DESKTOP]	USD
Leaderboard [728 x 90 px]	200/CPM
Medium rectangle [300 x 250 px]	150/CPM
Half page banner [300 x 600 px]	200/CPM
Email shots	400/CPM
Email marketing	On request
Mixed display banners	On request

DIGITAL [MOBILE]	USD
Interscroller [320 X 480 px]	200/CPM

NEWSLETTER	USD
Top banner [728 x 90 px]	5,000
MPU [300 x 250 px]	3,500
Press release	3,000
Product placement	On request

DIGITAL CONTENT	USD
Thought leadership	15,000
Brand view	10,000
Interview	8,000
Video podcast	8,000
Audio podcast	5,000
Video interview	10,000
Social media post	2,000 [per channel]

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